



STAFFING INDUSTRY ANALYSTS
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AT A GLANCE LOCATIONS

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FOUNDED
1989

WEBSITE
www.staffingindustry.com

CORPORATE OVERVIEW

Founded in 1989, Staffing Industry Analysts (SIA) is the global advisor on staffing and workforce solutions. Our proprietary research covers all categories of employed and non-employed work including temporary staffing, independent contracting and other types of contingent labor. SIA's independent and objective analysis provides insights into the services and suppliers operating in the workforce solutions ecosystem including staffing firms, managed service providers, recruitment process outsourcers, payrolling/compliance firms and talent acquisition technology specialists such as vendor management systems, online staffing platforms, crowdsourcing and online work services. We also provide training and accreditation with our unique Certified Contingent Workforce Professional (CCWP) program.

COMPANY-WIDE MEMBERSHIP

Assign as many users within your company as you want for one annual price. Plus you can add and delete users at any time throughout the year.

ANALYST TIME

Each member company can schedule confidential one-on-one sessions with our expert analysts about topics and issues specific to your business.

CORPORATE MEMBERSHIP CORE OFFERINGS

WEBINARS



Webinars are included with corporate membership and focus on a variety of relevant contingent labor topics from industry developments and forecasts to ideas, techniques and insights.

PUBLICATIONS

A variety of award-winning print and online publications are produced daily, weekly and monthly. These publications provide industry news, trends, techniques and best practices.

Publications:

- Staffing Industry Review
- Global Daily News
- IT Staffing Report
- Healthcare Staffing Report
- Engineering Staffing Report
- Light Industrial Staffing Report
- The Staffing Stream

CONFERENCES

Staffing Industry Analysts' conferences are award-winning events attracting senior-level attendees. Conferences provide education and professional networking opportunities. Members enjoy a substantial discount to Staffing Industry Analysts conferences.

Corporate Membership is a requirement for supplier and financial services participation at Staffing Industry Analysts' Executive Forum and Healthcare Staffing Summit. This includes exhibiting, sponsoring and registration.

- *Conferences:* Collaboration in the Gig Economy, Executive Forum, Executive Forum Europe, Healthcare Staffing Summit



CCWP CERTIFICATION

For Contingent Workforce Professionals: CCWP is an accreditation program in contingent workforce program management. The program offers certification and training. Corporate members receive a discount on in-person or online classes.

RESEARCH

Staffing Industry Analysts is the premier source of research, information and analysis on staffing and workforce solutions. With unsurpassed expertise in the staffing industry, SIA generates over 250 reports a year that communicate key business intelligence and analysis. This award-winning research helps top executives make better business decisions.

Research topics include:

- Growth, Market Sizes and Forecasts
- Legal, Legislative & Regulatory
- Margins, Pay & Bill Rates, Fees
- Mergers & Acquisitions
- MSP, RPO, VMS
- The Human Cloud (including Online Staffing Platforms)
- Operational Metrics & Best Practices
- North America, Europe, Asia Pacific, Latin America, Middle East & Africa
- Place & Search
- Recruiting & Talent Acquisition
- Sales/Marketing & Market Opportunities
- Staffing – Clinical/Scientific, Commercial, Engineering, Finance, Healthcare, Industrial, Information Technology, Legal, Marketing/Creative, Office/Clerical
- Staffing Firm Lists/Rankings & Market Share Reports by Country and Segment
- Extensive Surveys of Temporary Workers, Staffing Firms and their Customers
- Total Talent Management
- Data Sources

Members have access to all staffing research including new reports planned each year and a large volume of reports in our website archives. Access all research at www.staffingindustry.com.

GLOBAL REACH

- Clients in over 80 countries
- 1,000 member companies