

CCWP Case Study – Strategic Staffing Solutions

Staffing Industry Analysts Certified Contingent Workforce Professional (CCWP) is an accreditation program designed for HR, procurement, MSP solution providers and others who manage corporate contingent staffing.

Why is it good for you?

It standardizes the industry's best practices. We're committed to creating an educated professional and helping them to achieve the optimum balance of quality, risk, efficiency and cost for any of their contingent workforce scenarios.

Being a charter partner in developing the accreditation program, Strategic Staffing Solutions was able to train and certify our own customers. We know that customers who deeply understand best practices can create the environment to become a customer of choice to the vendor community.

Strategic Staffing Solutions has been fortunate to directly host and facilitate the CCWP accreditation and certify some of our own top customers across the utility, health care and finance industries. These customers have realized some great benefits from becoming certified and have been able to apply several components from the material to help mature and optimize their contingent workforce programs.

How has CCWP helped?

It creates a platform for innovation within your clients' organizations.

New Technology Implementation

CCWP certification has helped one of our large utility customers optimize its existing MSP models and create the roadmap to implement new VMS technology, establish new terms and conditions for the contracts, and meaningfully track KPIs and SLAs to drive optimal behavior and performance among the vendor community.

Improved Sourcing

For another of our customers, a health care provider, CCWP modules enabled them to implement different sourcing strategies and clearly define staff augmentation versus SOW contracts within their own program.

A Deeper Understanding of the Industry

Clarifying legislation regulating our industry and correcting misconceptions has been eye-opening to many of our customers. A large financial customer that used this certification changed some of its practices around co-employment. Once it gained a better understanding of the myths surrounding this legislation, it allowed its contract staff to join the monthly meetings and luncheons from which they were previously barred.

Strong Positioning

Another health care organization rolled out a brand new program using the CCWP material to walk through from the beginning, “as-is” state to the “desired” state. After the program went live, this customer realized significant cost savings, risk mitigation and a standardized and compliant program with minimal unforeseen hiccups during the program’s implementation. Additionally, this allowed the customer to scale for not only an IPO, but also aggressive merger and acquisition strategies.

When all is said and done, CCWP is fast becoming the industry standard. It unifies a common language, draws a road map for your continuous improvement within your own program. It will put you in front as an industry leader. Take the course, pass the test and get certified. For more information, visit <http://www.staffingindustry.com/certification>.